

MEDIA ALERT

Manufacturer & Business Association to Host 107th Annual Event in Erie on June 27 with High-Profile Panel

WHO: Business and community leaders throughout northwest Pennsylvania

WHAT: Manufacturer & Business Association's 107th Annual Event

WHERE: Bayfront Convention Center, 1 Sassafras Pier in Erie, Pennsylvania

WHEN: Networking reception begins at 5:30 p.m.; program is at 7 p.m. Wednesday, June 27

WHY: The Annual Event is the region's premier business networking event hosted by the Manufacturer & Business Association (MBA), a not-for-profit employers' association whose focus is to help businesses succeed. The MBA, with offices in Erie, Harrisburg and Williamsport, Pennsylvania, partners with more than 4,500 businesses in Pennsylvania, New York and Ohio, providing a host of membership benefits including: HR planning and consulting, legal services, its low-cost energy program (the Employers' Energy Alliance of Pennsylvania, Inc.), employee benefits, legislative lobbying, and computer and professional development training.

EVENT PANEL: Veteran broadcast journalist Chris Wallace and political commentators Laura Ingraham, Dr. Charles Krauthammer and Dick Morris will serve as the evening's keynote speakers. Their appearance follows the sold-out appearance of former General Electric CEO Jack Welch in 2011.

ENTERTAINMENT: Singer Ronan Tynan, one of the former members of The Irish Tenors, will entertain guests with an amazing vocal performance.

SPONSORS: *Major Sponsors* - Ridg-U-Rak, Inc., UPMC Health Plan and PNC. *Event Sponsors:* Howard Industries, HealthAmerica and GE Transportation.

MEDIA: All media are invited to attend; there are no time restrictions. Please contact Tammy Polanski at 800/815-2660 or *tpolanski@mbausa.org* **no later than Friday**, **June 20** to RSVP with the names of the reporter, videographer or photographer who will be attending. Press passes will be distributed to those media personnel at the entrance of the Bayfront Convention Center on June 27.

For more information, visit www.mbausa.org.